

MiniFrame Launches Next Generation PC: The New Kid on the Virtualization Block



By VSM News Staff

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Breakthrough multi-user PC solution: first software only solution that provides true PC performance to each workstation and doesn't require any proprietary hardware.

NETANYA, Israel - May 13, 2008 - MiniFrame, supplier of a powerful multi-user computing solution, today launched a new version of SoftXpand, set for release this month. SoftXpand, a Windows XP based solution, enables the creation of up to eight PC workstations from one standard PC. Providing the ultimate PC experience, each workstation matches the host PC's performance by simply using standard, off-the-shelf hardware.

As a leader in virtualization technology, MiniFrame's software takes advantage of the unused processing power in today's PC, creating multiple "virtual" computer workstations, each consisting of only standard monitor, keyboard, and mouse. SoftXpand's performance is unmatched, supporting all types of applications, including multimedia programs, videos, games, Flash, and Voice Over IP (using a microphone and speakers).

MiniFrame's SoftXpand is a comprehensive solution designed to support the needs of the business, educational, and governmental sectors. While giving a full multi-media PC experience, it enables extensive savings on IT Total Cost of Ownership (initial hardware, PC maintenance, and software deployment). SoftXpand is extremely scalable allowing users to add extra workstations whenever needed. Moreover, SoftXpand delivers huge electricity savings (up to 80%).

MiniFrame offers a unique solution to help bridge the digital divide: instead of equipping users with low performance, low-cost PCs or laptops, SoftXpand gives access to high performance PCs at a price of as low as \$50 per workstation. As a software only solution, necessary standard hardware can be purchased and supported locally in any country while helping users and distributors keep in step with hardware industry trends and technological advancements. Eliminating hardware transportation, MiniFrame's solution is able to reach far-off countries at the touch of a button; therefore, avoiding all logistic

associated difficulties, i.e. inventory and currency exposure.

SoftXpand is now available in Europe, Asia, Latin America and Africa, through MiniFrame's rapidly growing international network of channel partners. MiniFrame's CEO, Eli Segal, commented: "The reason for the swift pace of our global partner network is clear - we offer a unique partner proposition: increased margin on IT sales, better productivity in PC deployment, no hardware inventory risk and high discounts. Our global channels have the opportunity to distribute a cutting-edge multi-user PC solution and to differentiate themselves from their competitors. Finally, they introduce to their markets the ultimate Green IT solution: less electricity consumption, less CO2 emissions and less e-waste. MiniFrame is poised to become the leader in the emerging multi-user PC market."

About MiniFrame

MiniFrame's technology offers a software that is a true substitute to hardware. SoftXpand turns a standard PC into a rich multi-user PC with the capability of creating up to 8 independent workstations, each of which boasts a wealth of multimedia capabilities and displays rich PC performance. This next generation PC is a software only solution with no proprietary hardware. MiniFrame's vision is to provide PCs, to any given market level, at a fraction of the cost. SoftXpand software drastically reduces the amount of required hardware leading to huge reductions in Total Cost of Ownership, enables improved PC management and is the ultimate green IT solution. MiniFrame has distribution partners in 4 continents, and is continuously seeking to expand its international distribution network, offering a unique window of opportunity to its partners.

For partnership inquiries please visit www.miniframe.com/now or contact MiniFrame by email: global@miniframe.com.