

MiniFrame and LG Electronics Partner to Provide Multi-Seat Solution for the POS Market

Netanya, Israel – February 17th, 2011 – [MiniFrame](#) and [LG Electronics](#) (LG) announce a strategic partnership to offer a joint solution for the Point of Sale (POS) market. The joint solution includes new LG network POS (Multi POS) monitors and MiniFrame's SoftXpand desktop virtualization software.

With SoftXpand, any PC can be shared among multiple concurrent users providing virtual desktop workstations. Each workstation operates independently and offers top performance and high flexibility. That means each user may run several applications simultaneously, including POS-oriented programs.

MiniFrame and LG offer a total POS multi-seat solution where 1 PC is connected to as many as 5 POS virtual workstations over a network. Each POS workstation may include a Touch Screen Monitor, audio output, a receipt printer and other POS peripherals; and is connected over a TCP/IP network to the host PC running the SoftXpand software.

"LG has drawn on its years of experience and proven technologies to push forward in this field of developing new digital hardware in partnership with MiniFrame, which has unrivaled expertise in software development" said Si Hwan Park, Vice President of Monitor Division of LG Home Entertainment Company. Bringing together two industry leaders, this partnership is certain to provide groundbreaking solutions that greatly enhance the value and efficiency of our customers' businesses."

"We are very proud to partner with a recognized world leader in smart electronics to provide an innovative and cost effective solution for the large POS market demand. This landmark partnership shows the unstoppable momentum of IT infrastructure moving to desktop virtualization. Combining LG monitors with our award-winning desktop virtualization software SoftXpand creates the optimal solution for today's cost-conscious businesses. We strongly believe that the joint multi-seat solution has the potential to be a game-changer for the POS market, where the emphasis is on helping customers and businesses achieve the most cost efficient solutions, eliminating high investment in IT infrastructure and maintenance" said Raz Rafaeli, MiniFrame's CEO.

The joint solution between MiniFrame and LG will be offered globally to customers through LG channel partner network and System Integrators.

About MiniFrame Ltd.

[MiniFrame](#) is a leading player in the software desktop virtualization market. The company develops and markets its SoftXpand technology that transforms the world of desktop computing, by turning any computer into multiple independent workstations. SoftXpand software drastically reduces the amount of hardware required, resulting in significant reductions in Total Cost of Ownership, and is recognized by industry experts as the ultimate green IT solution. SoftXpand products provide top-performance multi-seat solutions for various B2B and B2C markets. MiniFrame is currently seeking global partners to leverage SoftXpand technology to new markets and solutions. For more information, please visit www.miniframe.com.

About LG Electronics, Inc.

[LG Electronics](http://www.lg.com), Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 80,000 people working in over 115 operations around the world. With 2009 global sales of 55.5 trillion Korean won (USD 43.4 billion), LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning & Energy Solutions. LG is one of the world's leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner and a Technology Partner of Formula 1[™]. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lg.com.

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