



## MiniFrame Helps Côte d'Ivoire National Bank Caisse d'Epargne Increase Business Efficiency

By VSM News Staff

published: Thursday, September 11 2008

*MiniFrame's SoftXpand solution enhances leading bank's IT performance by offering a highly scalable solution, enabling a PC for each employee*

**NETANYA, Israel - September 9, 2008** - MiniFrame, supplier of a powerful multi-user computing solution, SoftXpand, announced that Caisse d'Epargne, one of Côte d'Ivoire's largest banks, will be implementing its cutting edge multi-user solution in an effort to broaden PC access to all personnel, staying aligned with technological advancements while significantly reducing on hardware costs.

SoftXpand's unique ability to convert 1 PC into up to 8 fully independent virtual PCs without additional proprietary hardware will fulfill Caisse d'Epargne's efforts to increase computer accessibility throughout the bank. Providing a full and identical PC experience by supporting multimedia applications and VOIP, the implementation of MiniFrame's software will help further elevate the bank's productivity by incorporating more PCs into the banking system.

RTIS TECHNOLOGIES, an IT and telecom solution provider, will be responsible for the full deployment and management of SoftXpand's integration within the banking system. Starting with its headquarters, Caisse d'Epargne will install virtual PCs in its training and meeting rooms in the first phase. In the coming weeks, the top seven regional branches will equip their conference and meeting rooms with the innovative solution, eventually expanding to virtualize the entirety of its 200 agencies nationwide.

MiniFrame's cutting-edge solution will also enable Caisse d'Epargne to expand digitally while significantly reducing their total cost of ownership (TCO) and requiring maintenance and management of only the host PC. Working with all types of applications including bank administration and transaction software such as Delta Bank, SoftXpand will help Caisse d'Epargne to gain a competitive edge by integrating seamlessly into the bank's infrastructure, increasing the numbers of PCs and reducing hardware costs to just the host PC. By taking advantage of the host PC's ample and unused computing power to connect the workstations, the bank will also be able to drastically reduce energy expenditure and curb electricity bills.

Director of Caisse d'Epargne, Mr. Marcellin Zahui, commented, "As a national bank with branches across the Côte d'Ivoire, we are proud to increase business efficiency using MiniFrame's multi-user solution. Thanks to SoftXpand, we are now poised to equip employees with more computers while significantly cutting down on IT costs, without compromising our network's technical capabilities."

Mr. Eli Segal, CEO of MiniFrame stated that " SoftXpand can truly help reshape businesses by reducing IT expenditure and energy consumption- while easily corresponding with all systems and being aligned to a standard PC, by creating 'virtual' PCs that offer identical performance and capabilities than that of the host PC. Joining our expansive international partnership network, RTIS TECHNOLOGIES can offer a new high value solution to businesses based on SoftXpand that will help improve their productivity rates. We are pleased to service one of Côte d'Ivoire's leading banks by providing a sophisticated, cutting edge multi-user solution that can integrate easily into the bank infrastructure, using the same material and yet magnify Caisse d'Epargne's full value and potential without changing configurations."

### About MiniFrame

MiniFrame's technology offers software that is a true substitute to hardware. SoftXpand turns a standard PC into a rich multi-user PC with the capability of creating up to 8 independent workstations, each of which boasts a wealth of multimedia

capabilities and displays rich PC performance. This next generation PC is a software only solution with no proprietary hardware. MiniFrame's vision is to provide PCs, to any given market level, at a fraction of the cost. SoftXpand software drastically reduces the amount of required hardware leading to huge reductions in Total Cost of Ownership, enables improved PC management and is the ultimate green IT solution. MiniFrame has distribution partners in 4 continents, and is continuously seeking to expand its international distribution network, offering a unique window of opportunity to its partners.

For partnership inquiries please visit [www.miniframe.com/now](http://www.miniframe.com/now) or contact MiniFrame by email: [global@miniframe.com](mailto:global@miniframe.com) .



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