

## MiniFrame Introduces New SoftXpand Product for the Consumer Market



NETANYA, Israel – July 6<sup>th</sup>, 2010 – [MiniFrame](#), supplier of the market-leading desktop virtualization software SoftXpand, announced the release of its newest product today - SoftXpand Home. The home-user version of SoftXpand multi-user technology is designed to provide a true plug and play virtualization solution for home users.

“MiniFrame is pleased to announce the launch of SoftXpand Home Version 1.0 - the first home - user - oriented multi-seat product on the market. The home consumer market has always been a huge untapped opportunity for us. We are finally able to meet the market demand and offer a product that is tailor-made to fit home users’ needs,” said Raz Rafaeli, MiniFrame’s CEO.

SoftXpand Home enables the addition of an extra workstation to an existing PC or laptop, allowing two users to work simultaneously, independently, and seamlessly on a single computer. Each user can surf the web, play a computer game, or watch a movie, and enjoy all of the versatility and freedom of a stand-alone PC at a fraction of the cost.

With SoftXpand Home, consumers can easily add an additional workstation without having to buy a costly additional computer. This plug and play solution allows any PC to be converted into two workstations using an extra video port of a dual-head video card. If there is only a single-head video card available, customers can either add another video card or use a DisplayLink USB device such as a USB monitor, docking station, or adapter to connect the extra monitor.

SoftXpand Home is now available online on MiniFrame’s website ([www.miniframe.com](http://www.miniframe.com)). Customers also have the option of downloading a free 14-day trial version.

“With SoftXpand Home, two children can meet and play a computer game using one computer rather than play on the Internet from two separate locations,” explained Mr. Rafaeli.

“We believe that virtualization will become a mainstream hit in home computing and we are proud to be the only provider of this type of solution. Since SoftXpand is a software-only solution, we are able to easily adapt the cutting-edge technology, and intend to release more products addressing other verticals in the near future,” said Raz Rafaeli, CEO of MiniFrame.

### **About MiniFrame**

MiniFrame is a leading player in the software desktop virtualization market. The company develops and markets the SoftXpand multi-user software technology and product suite that is designed to provide a top-performance virtualization solution for various vertical markets and currently includes two products - SoftXpand Xpress and SoftXpand Home.

Award-winning software-only SoftXpand provides a true alternative to standard PCs by turning a single PC into multiple independent workstations. The cutting-edge product drastically reduces the amount of hardware required, resulting in significant reductions in Total Cost of Ownership, and is recognized by industry experts as the ultimate green IT solution. The SoftXpand innovative software offers a true plug and play desktop virtualization solution and is currently used by over 100,000 consumers worldwide.

SoftXpand Xpress is distributed worldwide through regional resellers, while SoftXpand Home - the home-user version of SoftXpand multi-user technology, is available for purchase online. MiniFrame has distribution partners spanning four continents, and is continuously seeking to expand its international distribution network. For partnership inquiries, visit [www.miniframe.com](http://www.miniframe.com) or contact MiniFrame by email: [sales@miniframe.com](mailto:sales@miniframe.com).

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